

Platinum
Partner
\$35,000

Gold
Partner
\$25,000

Silver
Partner
\$15,000

Copper
Partner
\$7,500

AACS
Partner
\$1,300

| | Platinum Partner \$35,000 | Gold Partner \$25,000 | Silver Partner \$15,000 | Copper Partner \$7,500 | AACS Partner \$1,300 |
|--|------------------------------|--|---|---------------------------|-------------------------|
| DUES | | | | | |
| • AACS Annual Partner Dues | ✓ | ✓ | ✓ | ✓ | ✓ |
| EVENTS | | | | | |
| AACS Congressional Summit & Hill Day <i>Support the sector by attending this annual event</i> | | | | | |
| • Individual Registrations | 1 | 1 | 1 | 1 | \$450 |
| CEA Conference | | | | | |
| • Booth (Includes 2 Exhibitor Registrations) | 10x20 | 10x10 | 10x10 (\$2,750) | 10x10 | 10x10 (\$3,600) |
| • Booth Upgrade | N/A | 10x20 (+3,000) | N/A | N/A | N/A |
| • Additional Exhibitor Registrations | 2 | \$500 ea. | \$500 ea. | \$500 ea. | \$600 ea. |
| • Breakout Session - Branded <i>(Sponsor an educational breakout session which includes your logo as a sponsor and guarantees a speaking session)</i> | 1 | \$2,000 | \$2,000 | \$2,000 | N/A |
| • Demo Stage (20 min session on Exhibit Hall Demo Stage) | 1 Session | \$750/session | \$750/session | \$750/session | N/A |
| • Event Bag Insert | ✓ | ✓ | ✓ <i>CEA or Annual (+\$2,500 for both)</i> | ✓ | \$250 |
| Annual Conference | | | | | |
| • Booth (Includes 2 Exhibitor Registrations) | 10x20 | 10x10 | 10x10 | 10x10 | 10x10 (\$3,600) |
| • Booth Upgrade | N/A | 10x20 (+\$3,000 if space is available) | N/A | N/A | N/A |
| • Additional Exhibitor Registrations | 2 | \$500 ea. | \$500 ea. | \$500 ea. | \$600 ea. |
| • Breakout Session - Branded <i>(Sponsor an educational breakout session which includes your logo as a sponsor and guarantees a speaking session)</i> | 1 | \$2,000 | \$2,000 | \$2,000 | N/A |
| • Owners Dinner Table Sponsor (Invite your favorite clients or prospects to join you at your sponsored table at the Owners Dinner) | 1 Table | 1 Table | \$2,500 / Table | \$2,500 / Table | N/A |
| • Event Bag Insert | ✓ | ✓ | ✓ | ✓ | \$250 |
| Quarterly Partner Events | | | | | |
| • Exhibit Table including 2 exhibitor registrations at 4 Events | ✓ | ✓ | ✓ | | |
| • Exhibit Table incl. 2 exhibitor registrations (Based on availability) | | | | \$2,200 | \$2,750 |
| • Recognition as event reception sponsor | ✓ | ✓ | ✓ | N/A | N/A |
| RECOGNITION & MARKETING OPPORTUNITIES | | | | | |
| • Sponsor recognition on website, newsletters, and event signage | ✓ | ✓ | ✓ | ✓ | N/A |
| • Exclusive upgraded directory listing | ✓ | ✓ | ✓ | ✓ | N/A |
| • Priority booth selection (Based on partner level) | ✓ | ✓ | ✓ | ✓ | N/A |
| • Email marketing sent to AACS membership (Partner provided marketing email of goods or services sent to AACS distribution list.) | 1 | 1 | \$900 | \$900 | N/A |
| • Educational webinars (Host a branded webinar and share your knowledge with our members.) | 2 | 2 | 1 | 1 | \$800 |
| • Wink newsletter article (Submit a branded educational newsletter article in our newsletter Wink.) | 2 | 2 | 1 | \$250 | \$250 |
| • Social media posts (Provide AACS a social media post promoting your company's goods or services.) | 5 | 3 | 2 | 1 | \$100 |

Email marketing and social media posts are provided by the partner for distribution and posting. These may promote vendor goods and services

Webinars and Wink articles are to be educational and not directly promote vendor goods or services

AACS Quarterly Partner Expo

These four regional three-day events are held in conjunction with the NACCAS Quarterly Workshops. AACS offers our partners a tabletop exhibit to interact with the attendees. In addition, AACS hosts a lunch for the Pre-Candidate attendees on Saturday and a reception for all attendees Sunday night. Exhibitors can choose to attend Sat-Mon or Sun-Mon. Due to these space limitations, all exhibitors will be limited to 6' tabletop displays. AACS will provide vendors with links to make hotel reservations. Please do not book through the NACCAS website.

| | |
|---------------|--|
| March 24 - 25 | Orlando, FL - DoubleTree by Hilton Hotel Orlando at SeaWorld |
| June 9 - 10 | Arlington, VA - DoubleTree by Hilton, Washington DC – Crystal City |
| Sept 14 - 16 | Las Vegas, NV - Hotel TBD |
| Dec | Austin, TX - Hyatt Regency Austin |

Exhibitor registration for the AACS Quarterly Partner Expos are included in all sponsorship levels. Space is limited at these events and priority registration will be given to AACS Sponsors.

AACS - Congressional Summit & Hill Day

To protect our highly regulated sector of education, AACS annually hosts a two-day Congressional Summit where attendees are briefed on the top issues affecting the sector, provided talking points, and set-up to meet with key members of the House and Senate to educate them on our issues. Both school members and Partner members of AACS should make this a must-attend event! There are exclusive sponsorship opportunities for our Partners to show support for our advocacy efforts.

March 12 -13 Washington, DC - The Hilton Capitol Hill

Registration for the Congressional Summit and Hill Day is included in all sponsorship levels. Additional registrations are \$450 per attendee.

AACS - CEA Conference

The CEA Educators Conference provides our Partners the opportunity to share their products and services with the top beauty and wellness educators from around the country at this exclusive event. CEA provides continuing education sessions and networking opportunities to beauty and wellness faculty and education leaders to further develop their teaching and leadership skills. This year exhibitors will be able to choose tabletop, 10x10, 10x20, or 20x20 (exclusive upgrade for Platinum Sponsors) exhibit space.

July 21 - 22 Houston, TX - Royal Sonesta Houston Galleria

Registration for CEA is included in some sponsorship levels. Otherwise exhibit fees are as follows:

| | Member | | Non - Member | |
|---------------|---------|---------|--------------|---------|
| | Early | Reg | Sponsor | Reg |
| 10 x 10 Booth | \$3,000 | \$3,600 | \$2,750* | \$4,500 |
| 10 x 20 Booth | | | +\$3,000* | |

**All sponsors receive special pricing for events not included in the package. 10x20 booths are included in Diamond and Platinum Sponsorships. Gold Sponsors may upgrade to a 10x20 booth for an additional \$3,000.*

AACS - Annual Conference

The 2024 Annual Conference features two days of high-level education and sessions to enhance the knowledge of school administrators including owners, school directors, financial aid officers, marketing, and admissions personnel. This year exhibitors will be able to choose tabletop, 10x10, 10x20, or 20x20 (exclusive upgrade for Platinum Sponsors) exhibit space.

October 26 - 27 Houston, TX - Royal Sonesta Houston Galleria

Registration for Annual Conference is included in some sponsorship levels. Otherwise exhibit fees are as follows:

| | Member | | Non - Member | |
|---------------|---------|---------|--------------|---------|
| | Early | Reg | Sponsor | Reg |
| 10 x 10 Booth | \$3,000 | \$3,600 | \$2,750* | \$4,500 |
| 10 x 20 Booth | | | | |

**All sponsors receive special pricing for events not included in the package. 10x20 booths for the Annual Conference are exclusive for Diamond and Platinum Sponsorships and available as a \$3000 upgrade to Gold Sponsors based on availability*