SCHEDULE
Saturday, July 15, 2023

6:00 - 9:00 PM Registration
8:00 - 9:30 PM Desserts After Dark Welcome Reception

Sunday, July 16, 2023

7:00 AM - 5:00 PM Registration
7:30 - 8:00 AM Coffee & Exhibitor Showcase
8:00 - 8:20 AM Welcome
8:20 - 9:10 AM Opening Keynote
Lisa Marie Garcia, President of Professional Image Farouk Systems, Inc.
9:20 - 10:10 AM Concurrent Education Session
How a Lack of Social Media Education is Hurting Your Student
Johnny Pickering, Business Development, Beauty as a Business
Inclusion : Celebrating the Diverse Learner
Lacey LaRose, Educator, Speaker, Good Vide Giver
Your Love/Hate Relationship with Digital Learning
Jessica George, Supervisor, Implementation & Training, Milady
10:10 - 11:40 AM Coffee & Exhibitor Showcase
11:40 AM - 12:30 PM General Session
The Adult Classroom
Carol Woodard, CEO, YappyCarol
12:30 - 2:00 PM Lunch and Exhibit Time
2:00 - 3:30 PM Milady Methodology Part 1
Burnout Be Gone: A practical guide for the Modern Educator
Erica Cuni, CUNI LLC
3:30 - 3:50 PM Break
3:50 - 5:20 PM Milady Methodology Part 2
5:30 - 6:20 PM Concurrent Education Session
Teaching with Online and Hands-on Tools
Tammy Phan, Global Education Director, Sugarlash PRO
Best Practces for Teaching Adult Learners
Shawn Stearns, Education Lead PPD Schools Division, L’Oreal
To Be or Not To Be The Professional
-Lauren Lewis, CEO, The Cosmetology Institute
SCHEDULE
Monday, July 17, 2023

7:00 AM - 5:00 PM Registration

7:00 - 8:00 AM Breakfast and Exhibitor Showcase

8:00 - 8:15 AM Welcome/Day Two Kickoff

8:15 - 8:30 AM Milady/AACS Educator of the Year Award Presentation

8:40 - 10:10 AM Pivot Point Methodology Part 1: Collaborative Coaching--Working Together, Winning Together
Session 1: Adopting a Mindful Coaching Mindset
Lisa Kershing, Education Development Specialist, Jennifer Palomba, Learning Experience Specialist, Daniel Dunworth, Director, Learning Experience

10:10 - 10:30 AM Break

10:30 - 11:20 AM Concurrent Education Sessions
Innovative Approaches to Teaching Beauty Professionals
Jeremiah Sammons, Director of Education, Salon Wholesaler
Coaching and Communication
Carol Woodard, CEO, YappyCarol
Using AI with Future Beauty Professionals
Stephanie Carter, Co-Founder, Beauty As A Business

11:20 AM - 1:30 PM Lunch and Exhibit Time
(Lunch served at 12:00 PM)

1:30 - 3:00 PM Pivot Point Methodology Part 2
Collaborative Coaching--Working Together, Winning Together Session 2: Qualities of a Mindful Coach

3:00 - 3:20 PM Break

3:20 - 4:10 PM Concurrent Education Sessions
Tips & Tricks to Nail Extensions
Tammy Taylor, President/CEO, Tammy Taylor Nails
Unconditional
John Turnage, Owner, Paul Mitchell the School
Ideas from the Frontline: A Panel Discussion on Classroom Engagement, Situations, and Best Practices
Patti Wanamaker
Sr. Manager, Implementation & Training, Milady

4:20 - 5:10 PM Concurrent Education Sessions
Putting Theory into Practice: An Interactive Workshop for Applying Conference Learning
Jennifer Collins, Director of Education and Training Moored Beauty Schools
Blank Canvas Education
Angie Shuler, Education Director
Tammie Stevens, Education Leadership
Kenneth Shuler School of Cosmetology
Classroom Efficiency
Oscar Bond, Hattori Hanzo
Cole Thompson, Elevation H