The beauty and wellness education sector is under attack from the Department of Education. According to the Associated Press, more than two-thirds of the private cosmetology programs would lose the availability to participate in the student federal loan program. This would essentially close these schools, exacerbating a shortage of beauty and wellness professionals.

With any newly proposed rules, the Department of Education allows public comments. We are asking that you take a few minutes to share your concerns with the proposed gainful employment rules which will have a devastating impact on the beauty and wellness sector. Don’t let the government take away federal student aid from future beauty and wellness professionals.

It’s as easy as 1, 2, 3

Deadline for Submission is June 20

Please draft a short response and include the following:

June__, 2023

Secretary Cardona
U.S. Department of Education
400 Maryland Avenue SW
Washington, D.C. 20202

Re: Comment – Business Owner
Docket ID ED-2023-OPE-0089

Dear Secretary Cardona:

Paragraph 1 (Introduction):
• Introduce and provide the following information about your company:
  - Name and location
  - Statement about the company’s involvement in beauty & wellness industry and relations with schools that are members of the American Association of Cosmetology Schools
• Provide reason for submitting comment.

Paragraph 2 (Please utilize one or more comments):
• Provide additional information about your company:
  - Small business (if applicable), number of employees, years in business, description of services, etc.
• Describe impact that gainful employment rule will have on employees.
  - Provide relevant workforce statistics
  - Forecast impact to current employees
• Describe impact that gainful employment rule will have on beauty and wellness industry.
  - Statistics on industry growth. Provide analysis on next steps of industry if the schools are forced into closure.

Paragraph 3: (Conclusion)
• Provide strong statement on impact of Gainful Employment Rule: The Gainful Employment Rule will result in loss of Title IV eligibility, which will eventually lead to school closures that will have a devastating impact on the industry.
• Thank the Department for consideration of the comment.

You're Done! Thank you for taking time to support the beauty and wellness education sector