The beauty and wellness education sector is under attack from the Department of Education. According to the Associated Press, more than two-thirds of the private cosmetology programs would lose the availability to participate in the student federal loan program. This would essentially close most of our schools, exacerbating a shortage of beauty and wellness professionals.

With any newly proposed rules, the Department of Education allows public comments. We are asking that you take a few minutes to share your concerns with the proposed gainful employment rules which will have a devastating impact on our prospective students, our employees and our schools.

Additional information is available on our website at: www.beautyschools.org under Advocacy.

It’s as easy as 1, 2, 3

1. Please draft a short response and include the following:

   June ____, 2023
   Secretary Cardona
   U.S. Department of Education
   400 Maryland Avenue SW
   Washington, D.C. 20202
   Re: Comment – School Owner
   Docket ID ED-2023-OPE-0089

   Dear Secretary Cardona:

   Paragraph 1 (Introduction):
   - Introduce and provide the following information about your school:
     · Name and location
     · Please indicate that the school is a member or active with the American Association of Cosmetology Schools
   - Provide reason for submitting comment.
   - Provide a short summary statement on impact of Gainful Employment Rule on the school: the Rule will result in loss of Title IV eligibility, which will lead to school closure.

   Paragraph 2 (Please utilize one or more suggested comments):
   - Provide additional information about your school:
     · Small business (if applicable), number of students, number of employees, program offerings, years in business
     · Provide internal data on relevant statistics, such as:
       · Default rates, graduation rates, licensure rates, and other relevant statistics
   - Describe impact that Gainful Employment Rule will have on the students
     · Diversity of student population (including information on ethnicity, low-income students, and gender);
     · Emphasize the skills and value that the school offers its graduates
     · Emphasize that school provides higher education opportunities to non-traditional students.
   - Describe impact that Gainful Employment Rule will have on employees.
   - Describe impact that Gainful Employment Rule will have on Beauty and Wellness industry.
     · Provide statistics on industry growth, and cite the need for workers;
     · Provide information on local Community Colleges and their cosmetology offerings;
     · Provide analysis on next steps of industry if the schools are forced into closure.

   Paragraph 3: (Conclusion)
   - Provide strong statement on impact of Gainful Employment Rule: The Gainful Employment Rule will result in loss of Title IV eligibility, which will eventually lead to school closures.
   - Emphasize impact on students, employees and industry as a whole
   - Thank the Department for consideration of the comment.

   You’re Done! Thank you for taking time to support the beauty and wellness education sector.

   Deadline for Submission is June 20