

There is a Crisis in the Beauty and Wellness Industry

Beauty & Wellness Professionals

WE NEED YOUR HELP Today!

AACS

REPRESENTING BEAUTY & WELLNESS EDUCATION

— SINCE 1924 —

The beauty and wellness education sector is under attack from the Department of Education. According to the Associated Press, more than two-thirds of the private cosmetology programs would lose the availability to participate in the student federal loan program. This would essentially close these schools, exacerbating a shortage of beauty and wellness professionals.

With any newly proposed rules, the Department of Education allows public comments. We are asking that you take a few minutes to share your concerns with the proposed gainful employment rules which will have a devastating impact on the beauty and wellness sector. Don't let the government take away federal student aid from future beauty and wellness professionals.

It's as easy as 1, 2, 3

Deadline for Submission is June 20

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Please draft a short response and include the following:

June __, 2023

Secretary Cardona
U.S. Department of Education
400 Maryland Avenue SW
Washington, D.C. 20202

Re: Comment – Licensed Professional
Docket ID ED-2023-OPE-0089

Dear Secretary Cardona:

Paragraph 1:

State your name and your profession.

- As a graduate of a beauty and wellness school, I am opposed to the proposed gainful employment rule because of the negative impact on the beauty and wellness industry.
- Insert Bio (Tell a little about yourself, how long you have been in the profession, family, work for someone or own your own business, other attempts at education.)

Paragraph 2:

- Explain in your own words why you enjoy your profession (Income, flexible hours, opportunity for growth, how it helps your family, dream career, etc.)
- Share how your education prepared you to pass your state exam and provided important skills for your career.

Paragraph 3: (Use one or more of the following ideas)

- *Receiving financial aid was important and helped you attend a beauty and wellness school. Without it you may not have been able to attend.*
- *The intent of financial aid programs is to provide financial aid for students to attend school of their choice.*
- *Your education provided you with career opportunities that didn't exist without it.*
- *You chose your profession because of demand and knew you would always have a job.*
- *The Department of Education is using flawed data: you earn more than \$12.50 an hour, which is what some government databases indicate cosmetology school graduates earn.*

Paragraph 4: (Closing)

- *Thank the Department for consideration of the comment.*
- *Repeat your opposition to the Gainful Employment rules*
- *Beauty and wellness careers are in high demand and Dept of Ed should be helping not hurting the schools. You would choose this training and career again as it was the right choice for you.*

2

Open your browser and [CLICK HERE \(rebrand.ly/GEresponse\)](https://rebrand.ly/GEresponse)

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Click on the blue "Comment" box and either upload your comments in Word or PDF format to the "Attach Files" section or cut and past in the "Comment" section and complete the form.

You're Done! Thank you for taking time to support the beauty and wellness education sector