

# There is a Crisis in the Beauty and Wellness Industry

**WE NEED  
YOUR HELP  
Today!**

**AACS**

REPRESENTING BEAUTY & WELLNESS EDUCATION

SINCE 1924

The beauty and wellness education sector is under attack from the Department of Education. According to the Associated Press, more than two-thirds of the private cosmetology programs would lose the availability to participate in the student federal loan program. This would essentially close these schools, exacerbating a shortage of beauty and wellness professionals.

With any newly proposed rules, the Department of Education allows public comments. We ask that you take a few minutes to share your concerns with the proposed gainful employment rules which will have a devastating

impact on the beauty and wellness sector. Don't let the government take away federal student aid from future beauty and wellness professionals.

**We need you to let the Department of Education know that their proposed rules on gainful employment will essentially put the private beauty and wellness schools out of business. This will cause a dire crisis for the beauty and wellness industry causing irreversible damage. We have made it easy for you to share your comments.**

## It's as easy as 1, 2, 3

***Deadline for Submission is June 20***

**1**

**CLICK HERE**, ([aacs.news/gainful](https://aacs.news/gainful)), to find the appropriate instructions to assist with your draft or click directly on the following:

- School Owners
- Beauty & Wellness Professional (Graduate)
- Vendors & Allied Partners
- Employers

**2**

Using the instructions and outline provided, draft your personalized comments opposing the rule as drafted.

**3**

**CLICK HERE** ([rebrand.ly/GEresponse](https://rebrand.ly/GEresponse)) to take you to the webpage to submit your comments!

It's that easy, you're done! Please share this email with everyone you know in the beauty and wellness industry. Our survival depends on your involvement.

### Need Further Assistance?

Join us at one of our upcoming webinars for assistance in completing your public comment by **Clicking Here**. ([aacs.events/GE23](https://aacs.events/GE23))

- Wednesday, June 7 • 4:00 PM, Eastern
- Wednesday, June 14 • 4:00 PM, Eastern

### Questions?

Check out our Gainful Employment webpage by **CLICKING HERE** ([aacs.news/Gainful](https://aacs.news/Gainful))

Or email us at [GE@BeautySchools.org](mailto:GE@BeautySchools.org)