



2022 AACS
ANNUAL CONFERENCE
Working Together to Strengthen our Future
New Orleans, October 13-16

AACS EXHIBITOR OPPORTUNITIES

Build your customer base and increase sales—EXHIBIT AT THE 2022 AACS ANNUAL CONFERENCE!

OUR ATTENDEES ARE DECISION MAKERS

Attendees to the AACS Annual Conference are beauty and wellness school owners and directors in the areas of operations, finance, compliance, admissions, marketing, and career services.

WHY EXHIBIT?

The AACS Annual Conference is a unique opportunity to showcase your business to existing and potential customers

- Build your customer base and increase sales by meeting with school owners and other school decision makers
- Experience face-to-face time with existing customers to answer questions and solidify relationships
- Enjoy sponsored networking opportunities including breaks and meals in the exhibit hall
- Take advantage of education sessions to learn what's happening in the industry and how it might affect your customers, their schools, and potentially your business
- Increase visibility for your company in a targeted market
- Increase your exposure through a wide variety of advertising and sponsorship opportunities
- Much more!

LOCATION AND VENUE

The Hyatt Regency New Orleans is centered downtown near Champions Square, Smoothie King Center, and minutes from the historic French Quarter, Arts District, and Mississippi Riverfront. Walk to the Arts District or to Bourbon Street. Or hop a streetcar to the enchanting Garden District. There's no better place from which to explore the eclectic vibrancy of New Orleans.

As the oldest neighborhood in New Orleans, the French Quarter serves as the roots of the city's rich and unique culture and history. It houses centuries-old buildings and holds millions of stories. From museums and tours to shops, bars, and restaurants, there's

plenty to do and see in the *Vieux Carré* (Old Square). Be sure your stay in NOLA includes some time to visit all the historic, exciting, and one-of-a-kind attractions the city has to offer.

HOTEL RESERVATIONS

All events for the 2022 AACS Annual Conference take place at:

Hyatt Regency New Orleans
 601 Loyola Avenue
 New Orleans, Louisiana 70113
 (504) 561-1234

AACS has secured a block of rooms at a discounted rate of \$239 per night (plus taxes and fees) for Annual Conference attendees. This rate is valid until September 21, 2022, or until all rooms in the block are reserved. For more information or to book your room online visit [link to hotel page]. **CAUTION:** Do NOT wait until the last minute to make your hotel reservations. The New Orleans Saints are hosting a home NFL game the weekend of our meeting and it is very likely that the hotel will sell out.

EXHIBIT HALL SCHEDULE*

Date	Time	Event
Wednesday, October 12	All day	Decorator Set-up
Thursday, October 13	10:00 AM - 4:00 PM	Exhibitor Set-up
Friday, October 14	10:30 AM – 1:00 PM	Exhibit Hall Opening and Lunch
	3:15 – 4:15 PM	Coffee Break in the Exhibit Hall
	4:45 – 6:30 PM	Exhibit Hall Reception and Silent Auction Kick-off
Saturday, October 15	12:00 – 2:00 PM	Exhibit Hall Showcase and Lunch
	2:00 – 6:00 PM	Exhibit Tear Down

*This is a preliminary schedule. Times/events subject to change without notice.

Other Events*

You might be interested in attending the following:

Date	Time	Event
Thursday, October 13	5:30 - 7:00 PM	Attendee Welcome Reception
Saturday, October 15	2:15 - 3:15 PM	Annual Membership Meeting & Elections
	5:30 - 6:30 PM	Reception

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All exhibit events take place:

The Hyatt Regency New Orleans
 Elite Hall A (Main Tower, First Floor)

EXHIBIT SPACE COSTS

Exhibits at the 2022 AACS Annual Conference are 10’ x 10’ booth spaces. Each standard booth includes:

- A standard identification sign (7" x 44") indicating company name and booth number
- Eight-foot-high back wall drape and side rail drape
- Six-foot skirted table
- Two chairs
- Wastebasket

	Rate Expiration	Cost
Early Bird AACCS Partner Member	August 25, 2022	\$2,500
Regular Rate AACCS Partner Member	September 23, 2022	\$2,900
Non-Member Exhibitor	September 23, 2022	\$3,600
Additional Member Exhibitor Badge	September 23, 2022	\$400
Additional Non-Member Exhibitor Badge	September 23, 2022	\$550

RESERVE TODAY!

Set your company apart—reserve your booth space today. Visit [link]. All booth reservations must be accompanied by the full payment. Exhibit booths are non-cancelable and non-refundable.

MORE INFORMATION

For more information, contact:

Exhibit & Sponsorship Opportunities

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