



2022 AACS
ANNUAL CONFERENCE
Working Together to Strengthen our Future
New Orleans, October 13-16

Sponsorship Opportunities

Hyatt Regency New Orleans
 October 13 – 16, 2022
 New Orleans

Enhance your Exposure

As an exhibitor at the American Association of Cosmetology Schools (AACS) Annual Conference, you recognize the value of showcasing your company products and services to the owners, directors, and school leaders who will attend this event.

Make a greater impact and get your company noticed! We have a number of sponsorship opportunities available to enhance your booth presence at the event. Each of these opportunities is designed to increase the visibility of your company’s name and put you at the forefront of all attendees.

Item	Description	Price
Owners Dinner Sponsor	The Owners Dinner is an opportunity for school owners to meet in a more relaxed setting to enjoy a meal and hear from a speaker with information to share that is specifically targeted to their interests. As the Owners Dinner Sponsor you’ll get a reserved table and ten dinner tickets so that you can host your customers. You’ll have the opportunity to address the attendees in a ten-minute presentation (non-commercial). You’ll be recognized in the printed Schedule of Events and on signage displayed during the dinner. One available (can be shared with up to three companies).	\$15,000 SOLD
Owners Dinner Bar Sponsor	As the Owners Dinner bar sponsor, we’ll print your logo on cocktail napkins that will be used at the bar during the event and work with you to design a signature drink that will be served at the bar. You’ll be recognized in the printed Schedule of Events and on signage displayed during the dinner. One available.	\$10,000

Owners Dinner Table	Purchase a reserved table for the Owners Dinner. You'll receive ten tickets for the dinner so that you can host your senior staff and customers.	\$1,800
Reception Bar Sponsor	Be the company everyone thanks for the great time they had at Thursday night's Welcome Reception. We'll print your logo on cocktail napkins that will be used at the bar during the event, and work with you to design a signature drink that will be served at the bar. This sponsorship includes recognition in the printed Schedule of Events and on signage displayed during the reception. Multiple opportunities available.	\$3,500
Breakfast or Lunch Sponsor	Everyone learns better on a full stomach! Attendees will thank you for helping them get over that "hangry" feeling. Breakfast or lunch sponsorship includes recognition in the printed Schedule of Events and the opportunity to make a five-minute presentation to attendees during the meal period. Four available.	\$5,000
Coffee Break Sponsor	Attendees will thank you for helping them start their day and recharge between session! Coffee Break sponsors receive recognition in the printed Schedule of Events and on signage displayed during the break. Five available. Selling FAST!	\$3,000
Registration Bag Insert	Give attendees a sneak peek at what you will showcase in the exhibit hall. You supply the materials, and we'll do the bag stuffing. This opportunity is limited to one item per exhibitor and can be a promotional item or a paper insert.	\$500
Lanyard	Your logo and the AACS logo will adorn the name badge lanyard of all attendees. One available.	\$2,500 SOLD
Reusable Water Bottle	Your one-color imprint logo on a high-quality water bottle will be distributed at water stations throughout the event. One available.	\$4,500
Registration Bag	Let your target audience advertise for you during and after the meeting! The registration bags will be co-branded with your logo and the AACS logo. One available.	\$10,000
Great Idea	Have a great sponsorship idea we haven't thought of? E-mail Kimber Nation (kimber@beautyschools.org) and let us know! We would love to partner with you on something special.	

Sponsorships are exclusively available to AACS partner members.
Certain sponsorships can be shared. Contact us for more details.

For questions or to enhance your exposure, e-mail Kimber Nation at kimber@beautyschools.org.