

The AACCS logo features the letters 'AACCS' in a bold, blue, serif font. The 'A's are stylized with a diagonal slash. The 'C's are also stylized with a diagonal slash. The 'S' is a simple, bold serif letter.

REPRESENTING BEAUTY & WELLNESS EDUCATION

— SINCE 1924 —

# Roles and Responsibilities of an AACCS Board Member

# Introduction

Thank you for your interest and consideration as serving as a Board of Directors for AACCS. This power point will cover common questions we receive as you consider applying for a board seat:

- Roles and Responsibilities
- Time Commitment
- Financial Commitment



# 10 Responsibilities of the Board

- ❖ 1) Determine the Mission and Purpose and advocate for them
- ❖ 2) Select the Chief Executive
- ❖ 3) Support the Chief Executive and assess their performance
- ❖ 4) Ensure Effective Organizational Planning
- ❖ 5) Manage Financial Resources Effectively



# 10 Responsibilities of the Board

- ❖ 6) Monitor and Strengthen Programs and Services
- ❖ 7) Protect Assets and Provide Financial Oversight
- ❖ 8) Enhance the Organizations Public Image
- ❖ 9) Ensure Legal and Ethical Integrity and Maintain Accountability
- ❖ 10) Recruit and Orient New Board Members



# Time Commitment



- 3 in person meetings annually (Winter, Summer, Fall)
- Monthly Board Call which can last up to 2 hours
- Monthly committee call
- Attend at minimum two AACCS events



# Financial Commitment

- Cost will vary from board member to board member it is important that all board members understand that serving on the board requires a certain financial commitment



# Financial Commitment

- Board members are responsible for covering all personal costs associated with attending board meetings and events. This includes flights, lodging, ground transportation and meals. Cost can exceed \$7,500



# Benefits of Board Service

- Opportunity to be a part of shaping AACCS future
- Board members receive complimentary event tickets for themselves and 1 guest
- Receive professional development such as media training and policy education
- Network with industry leaders
- Work with a passionate board and national staff dedicated to implementing and growing our industry





For additional questions please contact:

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