



Thank you for your interest in serving as a Board of Directors for AACCS. Giving your time and leadership to fellow members and the industry is a rewarding experience and we appreciate your consideration. This handout addresses some frequently asked questions about board service with AACCS.

What are the Board's responsibilities?

- 1) Determine the Mission and Purpose and advocate for AACCS for them
- 2) Select the Chief Executive of AACCS
- 3) Support the AACCS Chief Executive and assess their performance
- 4) Ensure effective organizational planning
- 5) Manage financial resources effectively
- 6) Monitor and strengthen programs and services
- 7) Protect assets and provide financial oversight
- 8) Enhance the organization's public image
- 9) Ensure legal and ethical integrity and maintain accountability
- 10) Recruit and onboard new board members

What is the time commitment required to serve on the Board?

- Three in-person meetings annually (winter, summer, fall)
- Monthly Board calls which can last up to two hours
- Monthly committee calls
- Attend a minimum of two AACCS events each year (School Leader Summit & Hill Day, CEA & AMP, and/or the AACCS Annual Conference)

Is there a financial commitment to serve on the board?

- Yes, and that cost will vary from Board member to Board member, as they are responsible for covering all personal costs associated with attending board meetings and events. This includes flights, lodging, ground transportation and meals. Cost can exceed \$7,500 a year.

What are the benefits of serving on the board?

- The opportunity to shape AACCS' future
- Complimentary event tickets for themselves and one guest at the School Leader Summit & Hill Day, CEA & AMP, and the AACCS Annual Conference
- Professional development such as media training and policy education
- Represent AACCS and network with industry leaders
- Collaboration with a passionate Board and national staff dedicated to implementing and growing the beauty industry

Additional Questions?

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