

SASSOONLINE

FREE DISTANCE LEARNING FOR SCHOOLS

COVID-19 has impacted our world in an unprecedented way and we understand the impact it has had on your business, your family, your students and your community.

Temporary school closures have placed a huge burden on educators, forcing you to adapt quickly to a distance learning platform in order to meet your student's needs. We understand that not all schools have the necessary means to be able to offer this type of educational program and would like to offer our assistance.

If your school/state is currently approved to offer distance learning we would like to provide you with 4 weeks of complimentary access to SASSOONLINE- up to 20 hours of distance learning content per week.

Sassoon training is globally recognized as a leader in hairdressing education. Developed and designed to be contemporary, relevant and forward thinking, Sassoon courses are delivered with passion, commitment and technical excellence.

Through SASSOONLINE you will experience the exciting Sassoon educational program delivered in a completely virtual format featuring demonstrations from the Sassoon International Creative team, lectures and presentations; as well as research projects that allow you to study in your own time and at your own pace.

'This is such an exciting project and one that I am thrilled to share with you. Sassoon has given me the confidence and skillset to develop a successful career in the beauty industry and I am most excited to be here weekly to share my knowledge, give back to the community, nurture the up and coming stars and inspire others to join the industry to become professional hairdressers.' – Traci Sakosits, North American Creative Director

'My journey with Sassoon has been a life changing experience and one that has seen me travel the world, coaching, teaching and inspiring. I feel privileged that through SASSOONINHAUS I will be able to share with you my own personal learning experience and provide you with the skills necessary to turn your dreams into reality.' – Richie Rivera, Sassoon North American Colour Director

"Sassoon has a legacy and philosophy like no other and our newest program reinforces this pedigree, featuring all of the hallmarks of Sassoon education delivered by the best minds and hands in the business. Through our education programs, we have nurtured some of the brightest stars in the hairdressing world, why not be the next?" – Mark Hayes, Sassoon International Creative Director

Each of the 'pillars' of education will be delivered over a period of 4 week's and are based on such topics as 'Understanding Builds Confidence' or 'Building a Hair Story', with specific modules that will assist you in building a portfolio of valuable skills that are instantly transferable into any work based situation to give you a competitive advantage over the competition.

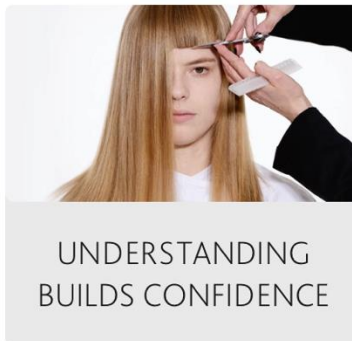
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With SASSOONLINE you will not only be able to continue teaching your students during this difficult time, but also provide them access to premium content and thought-leaders in the haircare and cosmetology space.

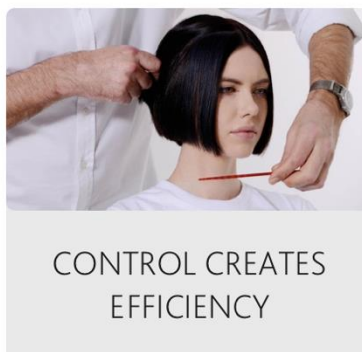
For more information please email: sassoonlineadmin@sassoonglobal.com

COURSE OUTLINE

Week 1

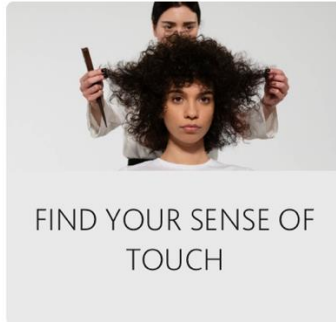


Week 2

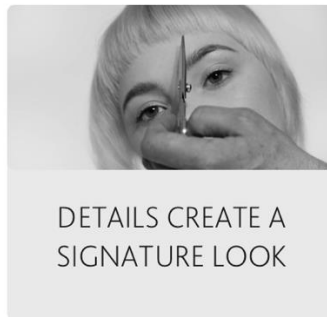


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Week 3



Week 4



SAMPLE DAILY CONTENT

1	INTRODUCTION	▼
	□ WEEK 1 OPENING BY MARK HAYES	
2	DAY 1 CREATING LINES AND STRUCTURE TO THE HAIR	▼
	□ VISUAL PRESENTATION WITH MARK BOBS THEN AND NOW	
	□ DEMONSTRATION WITH TRACI SAKOSITS	
	□ VIDEO WATCH SQUARE LINE WITH FRINGE	
	□ STUDENT ACTIVITY HEAD SHEET A SQUARE LINE WITH FRINGE	
	□ READING EXERCISE SQUARE LINE WITH FRINGE	
	□ QUIZ SQUARE LINE WITH FRINGE	