



financial
independence
through
education

FITE business accelerator

Get the tools you need to grow your hands-on skills into a thriving business: accelerate your career with the FITE (**Financial Independence Through Education**) Business Accelerator!

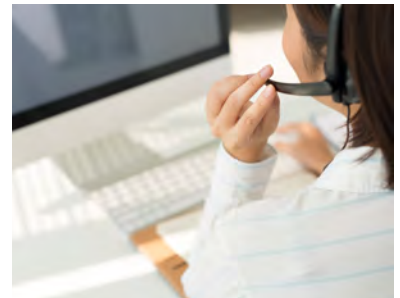
lessons include



The Entrepreneurial Mindset



Building Your Business Blueprint



The Business of Customer Service



The Business of Marketing



The Business of Social Media



And so much more!

start learning **today**

Visit dermalogica.com/fitebusinessaccelerator to sign up!

frequently asked questions

? **How much does the FITE Business Accelerator course cost?**

This course is FREE! All you need to do is create a login, register for the course and you are on your way.

? **Who should take this course?**

This course is designed for Professional Skin Therapists who are starting or expanding their own business or want to enhance their entrepreneurial skills, and is also an excellent educational opportunity for anyone working in the salon and professional skin care industry.

? **I don't use Dermalogica; can I still take this course?**

Yes! We want to help upskill anyone in the professional skin care industry. If you have a passion for learning, this course is for you.

? **How long does it take to go through the course?**

The course is self-paced with an estimated completion time of 6-8 hours, which includes some multimedia exercises. You can control how much time you spend on each module – but remember, you get out what you put in!

? **What materials do I need?**

The only thing you need is a desire to learn! We provide a Vision Guide –found in the Resources tab – that serves as a tool to help you achieve your goals. You can download and print it, or just use the prompts in a notebook or journal.

? **I currently don't have my own business. Can I still take this course?**

Yes, absolutely! Even if you're just curious about starting a business or in the early stages of planning this course is a great introduction. Plus, you get to communicate with other professional skin therapists in our online community.