

# Candidates for AACCS Board of Directors – 2011-12

## Associate Member Candidates

Page 1 of 2



Brooke Boles, Hedlux  
954-281-8617;  
[brooke@hedlux.com](mailto:brooke@hedlux.com)

As a beauty entrepreneur for over ten years, I have spent the last five years with a mission to partner with beauty schools in improving the image of the cosmetology industry and creating the finest beauty professionals. My goal is to be a leading source for both schools and associate members on industry trends that affect our future. I will empower schools with strategic programs to create higher job opportunities and earning potential for students. With your vote, I will become a proactive voice addressing the needs of associate members while inspiring and improving the overall success of working in the school industry. [Click here for full bio.](#)



Francine Collora, Dermalogica  
310-900-0889;  
[fcollora@dermalogica.com](mailto:fcollora@dermalogica.com)

Francine Collora is a skin care industry professional with over 11 years experience in a sales/marketing role. Most notably she has held management positions with Derma New, MD Skincare, Bare Escentuals and Dermalogica. Francine is Dermalogica National Sales Manager - School Program Division; managing over 400 accounts; in charge of developing new business and marketing tools and out in the field helping schools support and grow their Skin Programs. She currently serves as the Chair for the 2011 Skills USA Esthetic Competition and is hoping to serve as an AACCS board member in 2011/2012. [Click here for resume.](#)



Frank Cacciato, Katherine Frank Creative  
630-620-7720;  
[frank@katherinefrank.com](mailto:frank@katherinefrank.com)

As a recognized leader in the beauty industry, Frank has proven himself to be a motivated self-starter. His passion and loyalty to his peers have allowed him to form relationships with leaders in nearly every facet of the beauty industry. He has worked with countless manufacturers, distributors and educators, thus making him a neutral nominee; not your competition. Designing inventive booth layouts, offering his consulting services and developing marketing concepts daily for his company's clientele has made him a strategic planner. A skill that is perfect for expanding on the vision of our Association and providing strategic direction on issues important to you such as: building a stronger attendee base, ensuring quality standards at our industry events, and igniting the flame for the future cosmetologists of America. [Click here for bio.](#)



Randy Ferman, Shark Fin Shears  
973-527-7233;  
[RandyF@sharkfinshears.com](mailto:RandyF@sharkfinshears.com)

I am running for a seat on the board because I know I can add valuable input from a "non" cosmetologist standpoint. I have extensive experience in ALL aspects of running and building a business and I know I can bring a "think out of the box" perspective to our association and add fresh new idea's to the mix. I am willing and ready to put 150% into this commitment and do whatever it takes to build and improve our organization!! [Click here for full bio.](#)

---

Continued on Page 2

## Associate Member Candidates

Page 2 of 2

---



Jane Foulston, ITEC  
440-20 8994 x4141;  
[Jane@itecworld.co.uk](mailto:Jane@itecworld.co.uk)

The greatest strengths Jane can bring to AACCS are her International links and global perspective.

- Jane is highly respected in the industry around the globe
  - She has a passion for quality and standards in education
  - She is committed to students and colleges worldwide
  - Experienced in government compliance and regulation of certifications
  - Published author of student learning resources  
[Click here for resume.](#)
- 



Teresa Lewis, OPI  
773-445-6956; [TLewis@opi.com](mailto:TLewis@opi.com)

To face today's challenges, our industry needs dedicated, trusted leaders to deliver vision and confidence. In 17 years, I

have built OPI's school division by motivating, educating and connecting our employees, customers and partners, which, in turn, delivered awareness, adoption, and profits. As a board member, I will bring that same passionate dedication to representing our interests as associate members. [Click here for resume.](#)

---



Steve Reiss, Modern Salon Media  
847-634-4354;  
[sreiss@vancepublishing.com](mailto:sreiss@vancepublishing.com)

While the school segment is critical to the health of the salon industry, it does not receive the attention or consideration it deserves. I believe that I can help. At Modern Salon Media, I regularly work with all segments of the industry – from students to stylists

---

to salon owners to distributors to manufacturers – and have a unique involvement in the relationship between these segments, and an understanding of the issues each faces. In an unofficial capacity, I have done my best to help association leadership benefit from my perspective, activities and contacts. Given the significant challenges ahead and the increasingly strategic focus of the board, I believe I can make a more valuable contribution to AACCS as a board member. [Click here for full bio.](#)

---



Bruce Selan, Zotos  
847-390-6299;  
[bselan@zotos.com](mailto:bselan@zotos.com)

Bruce Selan is a 40-year beauty industry veteran whose passion for the growth of the

Professional Beauty Industry is second to none. He has spent his career as a senior manager with Helene Curtis and then Zotos in numerous positions in both distribution and manufacturing. Bruce began his career in the Beauty School Industry as a "recruiter" for a family owned school chain of 8 schools in the Chicagoland area. Bruce has served on the PBA Board and recently completed his role as Chairman. Bruce feels he can help the school industry and the AACCS continue to grow by bringing his expertise of the Industry and Association Management. He looks forward to working with all members of AACCS in the coming years. [Click here for full bio.](#)

---



Ivan Zoot, Andis  
262-884-2600;  
[izoot@andisco.com](mailto:izoot@andisco.com)

Hello. I am Ivan Zoot, the director of Education and Customer Engagement for the

Andis Company. I am endeavoring to represent associate members on the board of the AACCS. I have been active in our association for 5 years. In that time Andis' school business has grown exponentially. I am seeking to help other associate members enjoy ALL of the benefits of membership including this phenomenal sales success. [Click here for resume.](#)

---